

STRATEGIC CSR NETWORK EXPRESSES CARE TOWARDS THE ELDERLY AHEAD OF THE DRAGON BOAT FESTIVAL

(Hong Kong, 4 June 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network”) joined forces with Wan Chai Methodist Centre for the Seniors in visiting 60 elderly individuals living alone in Wanchai. A total of 43 volunteers from SPRG, Hong Kong Exchanges and Clearing Limited and CUHK • Care Service Team participated in the event earlier today, which included delivering gifts ahead of the Dragon Boat Festival.

Strategic CSR Network has been strengthening ties with its NGO partners by regularly organising community events at fixed locations, which also goes towards building bonds with existing beneficiaries. On this occasion, volunteers revisited a group of elderly individuals whom they befriended last year as part of Strategic CSR Network’s kickoff event. Utmost gratitude is extended to Fairwood Holdings Ltd. (HKEx: 52), Hop Hing Oils & Fats (Hong Kong) Ltd., Hung Fook Tong Group Holdings Ltd. (HKEx: 1446) and Melco International Development Ltd. (HKEx: 200) for their generous donations of rice dumplings, meal coupons, cooking oil and healthy drinks.



Volunteers are ready to spend quality time with their elderly friends in Wanchai.



Donated products are collected and readied for distribution to the elderly.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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