

STRATEGIC CSR NETWORK SERVES 500 BENEFICIARIES THROUGH THREE COMMUNITY EVENTS OVER THE WEEKEND

(Hong Kong, 6 December 2015)—**Strategic CSR Network Limited** (“Strategic CSR Network”) co-organised and supported three community events with NGO partners Kwun Tong Methodist of Social Service, St. Barnabas' Society and Home and Lok Chi Association respectively, serving 500 beneficiaries in total during 5 – 6 December.

Kwun Tong Household Visit and Gift Delivery



Strategic CSR Network, in partnership with Kwun Tong Methodist of Social Service, visits 100 low-income households in Kwun Tong on Saturday morning. 120 volunteers participated in the visit and delivered gift bags to the beneficiaries. Each household received gift bag that contain beverages, cooking oil and meal coupons. Thanks to China Mengniu Dairy Co. Ltd. (HKEx: 2319), Fairwood Holdings Ltd. (HKEx: 52), Hin Sang Group (International) Holding Co. Ltd. (HKEx: 6893) and Hop Hing Oils & Fats (Hong Kong) Ltd. for their generosity.

It's Show Time



Strategic CSR Network partners with St. Barnabas' Society and Home, and invites 17 student volunteers from St. Paul's College to perform and play games with 70 elderly individuals on Saturday afternoon.

It's Show Time



Student volunteers help serving dinner to the elderly.



The elderly receive gifts, including milk beverages, meal coupons and waist cushions via donations from China Mengniu Dairy Co. Ltd. (HKEx: 2319), Fairwood Holdings Ltd. (HKEx: 52) and Sinomax Group Ltd. (HKEx: 1418) respectively.

Singing and Dancing Show for People with Intellectual Disabilities 2015



Strategic CSR Network supports Lok Chi Association and offers beverages to 150 performers with intellectual disabilities following their performances on Sunday. The drinks are donated by Hin Sang Group (International) Holding Co. Ltd. (HKEx: 6893).

About Strategic CSR Network Limited

Strategic CSR Network Limited (Strategic CSR Network) is a not-for-profit organisation and a one-stop platform that aimed at serving underprivileged communities in Hong Kong on an ongoing basis. By leveraging SPRG's existing business and social networks, Strategic CSR Network is able to connect and bring together different parties, including corporations, NGOs/charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

About Strategic Public Relations Group

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 300 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production. SPRG clients include prominent players from the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment and sports industries, as well as government bodies and associations.

SPRG has completed over 320 IPO communication programmes to date, involving renowned local brands, enterprises from the PRC and multinational corporations. Currently, the Group is serving more than 160 listed companies in Hong Kong on an ongoing basis. These companies originate from diverse industries, including energy, resource, retail, gaming, pharmaceutical, TMT and property. Through SPRG's own network and affiliation with a global public relations network, SPRG can assist clients access more than 110 cities around the world.

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