

STRATEGIC CSR NETWORK INVITES CHILDREN TO FUN-FILLED HALLOWEEN PARTY

(Hong Kong, 31 October 2015) — **Strategic CSR Network Limited** (“Strategic CSR Network”) co-organised **“Ghoulish Galore”** with NGO partner SAHK earlier today. The Halloween party welcomed 15 children with special education needs.

During the event, volunteers played a variety of games with the youngsters, which included making pumpkin-shaped candy bags. Following these delightful activities, all of the participants enjoyed a variety of food and drinks, capping off a wonderful afternoon.

October has been another productive month for Strategic CSR Network as it secured in-kind donations from China Mengniu Dairy Co. Ltd. (HKEx: 2319) and Ocean Park Corporation. Since its official launch, Strategic CSR Network has received support from 12 corporate donors. Richard Tsang, Chairman of Strategic CSR Network welcomed the two new parties and said, “We are grateful to have the backing of not only our clients but also other parties. A list of CSR events has already been prepared for the coming year thanks to the assistance of an increasingly large circle of corporate friends.”



Strategic CSR Network organises a Halloween party and recruits 15 volunteers to participate.



Children and volunteers spend a happy afternoon making pumpkin-shaped candy bags.



(Left) Party food is sponsored by Fairwood Holdings Ltd. (HKEx: 52). (Above) Couple bears, Chewy Fruit Milk Beverages and toys are prepared for the children – donated by 3D-GOLD Jewellery (HK) Ltd., China Mengniu Dairy Co. Ltd. (HKEx: 2319) and Ocean Park Corporation, respectively.

About Strategic CSR Network Limited

Strategic CSR Network Limited (Strategic CSR Network) is a not-for-profit organisation and a one-stop platform that aimed at serving underprivileged communities in Hong Kong on an ongoing basis. By leveraging SPRG's existing business and social networks, Strategic CSR Network is able to connect and bring together different parties, including corporations, NGOs/charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

About Strategic Public Relations Group

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 300 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production.

SPRG clients include prominent players from the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment and sports industries, as well as government bodies and associations.

SPRG has completed over 300 IPO communication programmes to date, involving renowned local brands, enterprises from the PRC and multinational corporations. Currently, the Group is serving more than 160 listed companies in Hong Kong on an ongoing basis. These companies originate from diverse industries, including energy, resource, retail, gaming, pharmaceutical, TMT and property. Through SPRG's own network and affiliation with a global public relations network, SPRG can assist clients access more than 110 cities around the world.

Enquiries

Strategic Public Relations Group

Eveline WAN

Senior Director, Asia

Tel: (852) 2864 4822

Fax: (852) 2114 4948

Email: eveline.wan@sprg.com.hk

Website: www.sprg.asia

Member Companies: Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan | Singapore | Malaysia

Strategic CSR Network Limited

Clementine HO

CSR Officer

Tel: (852) 2114 4923

Fax: (852) 2114 4948

Email: clementine.ho@sprg.com.hk /

csr@sprg.com.hk

-End-