



SPRG Again Ranked No.1 PR Adviser to Asia-Pacific Mid-Market M&A: Volume by *mergermarket*

(Hong Kong, July 8, 2009) - **Strategic Public Relations Group** (“SPRG” or the “Group”) has been named the **No.1 PR Adviser to Asia-Pacific Mid-Market M&A: Volume** in the 1H 2009 *mergermarket* League Tables of PR Advisers.

The Group also placed 5th, 14th and 18th in the categories of **Asia-Pacific M&A: Volume**, **Asia-Pacific Mid-Market: Value** and **Global Mid-Market M&A: Volume**, respectively.

SPRG is the largest PR consultancy in Hong Kong, and has been an IPO/IR market leader since 2000, capturing on average one-third of the IPO communications market each year. SPRG has completed 200 IPO communications programmes and currently advises over 150 retainer clients in Hong Kong. The Group aided four of the 12 IPOs in 1H 2009, thus taking No.1 position in the market and confirming its pre-eminence in the investment community.

SPRG was ranked as the No.1 PR Adviser to Asia-Pacific Mid-Market M&A: Volume by *mergermarket* in 2008.

Richard Tsang, Chairman and Managing Director of SPRG, said, “We are extremely honoured and delighted to have made the top spot of *mergermarket*’s Asia-Pacific Mid-Market M&A: Volume ranking and scored outstanding in the other categories again. This certainly speaks volume to our immense capabilities not only in Hong Kong but also across the Asia Pacific region. We stand pretty well against our peers from around the world and that is a reminder for us to continue to work closely with clients and provide them with professional services.”

About Strategic Public Relations Group (“SPRG”)

Established in 1995, Strategic Public Relations Group is the largest Asian independent public relations network and the largest public relations consultancy in Hong Kong. With over 240 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, it provides clients, both local and international, with a comprehensive suite of world-class public relations services covering investor relations, corporate and marketing communications, consultancy and event management for IT, healthcare and pharmaceutical brands, sports and lifestyle service and product promotion, CSR communications, digital/social media, conference and event management, media and presentation skills training, issue and crisis management, media relations, editorial services and collateral production. With a global affiliation network, SPRG has access to over 100 major countries/ cities around the world.

SPRG is an award winning agency.

Enquiries

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